

Event report – 60 AI tools in 90 minutes

The poster features a dark blue background with a glowing, futuristic aesthetic. At the top, logos for Shanti Business School, IIC SBS, and the Institution's Innovation Council are displayed. The main title '60 AI TOOLS IN 90 MINUTES' is prominently shown in large, bold, green and white text. To the right, the resource person 'Mr. Sahil Shah' is introduced as a serial entrepreneur and digital marketing strategist. The central graphic depicts a human head with a glowing brain, surrounded by various AI-related icons like 'DALL-03', 'AI', 'GPT-4', and a robotic arm. A portrait of Mr. Sahil Shah is overlaid on the bottom right. A green banner at the bottom provides the event details: Date: 03-02-2026 | Time: 9:00 am to 10:30 am | Venue: SS002, Ground floor, SBS.

Under the aegis of Institution's innovation council and AI for Atmanirbhar campaign of Government of India, SBS Ahmedabad organized a workshop to promote innovation and to provide hands-on practice to its students in the field of AI. The workshop was organized on February 3, 2026 at SBS campus from 9:00 am to 10:30 am.

The workshop enriched the students in using AI tools for website creation, copywriting, making presentations, prompt writing, SEO, image generation, video editing, productivity, social media marketing, e-commerce, start-up assistance and a lot more diverse area.

The workshop was led by Mr. Sahil Shah. Sahil is a Digital Marketing Strategist who crafted his way to building Hungrito, a strong community of 150K foodies, from his final year project. Hungrito Food Fest has got 2.5 Lakh plus footfall over the years.

He now successfully runs a media consulting company named Netsavvies creating unforgettable brand experiences through various projects being run in different cities.

He has been Awarded by Andhra Pradesh CM for Excellence in Public Administration and is a 2 Time TEDx speaker.

The workshop was registered by 268 students out of which 120 students were shortlisted for the workshop.

Some of the glimpse of the workshop are shared here:



